

VS



POS System vs. Cash Register Breakdown for Small Retailers

Point of Sale System

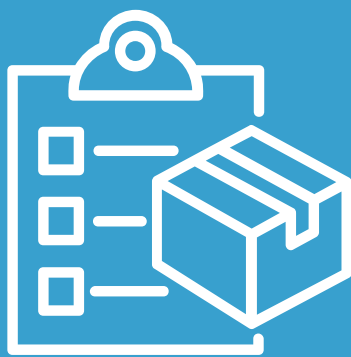
- User-friendly, touchscreen interfaces
- Flexible hardware choices
- Fast, efficient checkout with integrated payment terminals and barcode scanners
- Inventory tracking as items are purchased
- Quick and efficient price changes
- Cloud-based POS offers quick and secure access to data
- Multiple employees can use the system simultaneously on different devices

Cash Register

- Standardized keys with limited options to customize
- Limited hardware choices
- Minimal memory, so that a power outage could result in lost data
- No integration with other systems
- No inventory management system
- Minimal reporting capabilities
- Credit card and other electronic payments require a separate system
- Only one employee can use the register at a time

Will Your Selection Continue Meeting Business Needs?

The technology you choose for your shop makes a big impact on how efficiently and profitably you operate, and the types of customer experiences you offer. Look for a solution that will change and grow with your business.



Which is Best When Meeting Industry-Specific Needs?

Cash registers are a one-size-fits-all solution, while POS systems are tailored for specific industries. POS software includes features that go beyond the checkout and meet the unique needs of your business.

POS System vs. Cash Register: Making the Decision

- If you only want to accept payments and track transactions, choose a cash register.
- If you want data, both real-time and historical, that helps you manage your business more effectively, choose a POS system.
- If you need robust inventory control and ordering, choose a POS system.
- If you need the ability to access business data remotely and manage your business when on the road or working at home, choose a POS system.
- If you want to manage customers, email receipts, and set up custom promotions, choose a POS system.
- If you need to automate processes so you can spend more time running your business and connecting with employees, choose a POS system.

Ready to Open Your Retail Store?

Visit www.clearteqpos.com or call 1-888-406-6369 for more information